

2021-2022/2022-2023 DISTRICT GOALS ACTION PLAN- (2 Year)

DISTRICT GOAL: Improve parent/community communication and involvement through district outreach efforts.

Major Activities	Board/staff	Resources	Constraints	Timelines	Indicators of Success
1. Streamline communication platforms and increase use for all pertinent staff.	-Supt. of Schools -Dir. of C,I,&A -Principals -Chief Tech Officer	-New Communication/ Messaging Platform	-Time -Cost	January 2022 October 2023	-Number of registered users. -Reports “post message.” Success of e-mails vs. texts vs. voice messages.
2. Improve use of website.	-Supt. of Schools -Dir. of C,I,&A -Principals -Chief Tech Officer	-Time -Training/PD	-Time -Cost	June 2022	-Number of visits to the website. -Use of website. -Parent feedback from surveys.
3. Create parent survey and follow up survey to gather feedback about school operations, programs, and other topics of interest.	-Supt. of Schools -Dir. of C,I,&A -Principals -Chief Tech Officer	-Survey platform -Time	-Ability to capture relevant questions. -Cost	January 2022 and Fall 2023- (additional survey)	-Percentage of parents completing survey. -Analysis of responses.
4. “Parent Academies” to discuss topics and areas of interest that parents may have (can be incorporated into HSA Meetings and/or other relevant events).	-Supt. of Schools -Principals	-Budget -Space/Host platform	-Relevant feedback --Venue (Pandemic)	June 2023	-Parent feedback. -Parent attendance.
5. Implement new student database or stay with current one, after researching all possibilities in the best interest of students.	-Supt. of Schools -Dir. of C,I,&A -Principals -Chief Tech Officer	-Budget -Committee -Space/Host platform	-Time -Cost	June 2022	-Student database (new or same)